Application No. 10/082,834 Amendment date January 31, 2005 Reply to Office Action of November 4, 2004

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims

- 1. (currently amended) An improved holder which can be adapted for mounting on a liquid-containing device, said device having an exposed portion, said holder comprising an essentially elongated element having two ends, a first surface, a second enjoining surface, at least one attachment means on each of said surfaces at opposite ends of said surfaces, and a magnetic means positioned on or in a portion of said elongated element, wherein said elongated element encircles said device thereby exposing said exposed portion, and wherein said magnetic means comprises at least one magnet having a strength of about or greater than 30 MGO kilogauss, and is capable of retaining the mounted liquid-containing device to a metal support or surface.
  - 2. (cancelled)
  - 3. (cancelled)
  - 4. (previously amended) An improved holder as set forth in claim 1, wherein said portion of said first surface forms at least one crevice accommodating said magnetic means.
  - 5. (currently amended) An improved holder as set forth in claim 1, wherein said portion of said first surface where the magnetic means is positioned is about equidistant between said ends or centrally positioned on said first surface.
  - 6. (original) An improved holder as set forth in claim 1, further comprising a coating or patch attached over said magnetic means on said first surface.

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- 7. (original) An improved holder as set forth in claim 1, wherein said elongated element consists of one or more selected from the group consisting of synthetic polymer, rubber, neoprene, nylon and cloth.
- 8. (original) An improved holder as set forth in claim 1, wherein said elongated element is generally rectangular or semicircular in shape and parallel to at least two opposing sides.
- 9. (original) An improved holder as set forth in claim 1 wherein at least one of said attachment means has a length extending beyond or along a central part of at least one end of said elongated element.
- 10. (original) An improved holder as set forth in claim 1, further including a bottom portion removably attached or affixed to said elongated element to one of said ends.
- 11. (original) An improved holder as set forth in claim 1, further including a decorative pattern on all or part of said first surface.
  - 12. (cancelled)
  - 13. (cancelled)
- 14. (previously added) An improved holder as set forth in claim 10, wherein said bottom portion has a magnetic means embedded therein or attached thereto.
- 15. (previously added) An improved holder as set forth in claim 1, wherein said attachment means comprises one of the group consisting of fasteners, hook and latch closures and magnets.

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- 16. (previously added) An improved holder as set forth in claim 1, wherein said liquid-containing device comprises one of the group consisting of cup, mug, bottle, can, toothbrush, toothbrush holder, razor, shampoo/conditioner container and other toiletry container.
- 17. (previously amended) An improved holder as set forth in claim 1 wherein said exposed portion provides a drinking portion.
- 18. (previously added) An improved holder as set forth in Claim 4 whrein said at least one crevice has a width of about 1/4 inch to 5/8 inch, a length of about 1/4 to 5/8 inch, and a depth of about 1/16 inch to 3/16 inch.
- 19. (new) The improved holder according to claim 1 wherein the at least one magnet is a neodymium magnet.
- 20. (new) The improved holder according to claim 19 wherein the at least one neodymium magnet comprises a plurality of neodymium magnets.